

SAVEUR

HOLIDAY GIFT GUIDE 2019

Every year, the editors of SAVEUR come up with a collection of gifts for every food lover on your list. All items on these lists are products the editors would want to give themselves—things that they love and think that you and your loved ones will too.

SAVEUR is pleased to offer your brand the opportunity to promote your product to help drive sales during the peak holiday shopping season.

MEDIA ELEMENTS:

- Surrounding banners on holiday gift guide within relevant category (*all achieved*)
- Branding banners implemented within run of site rotation on SAVEUR.com (*300K impressions*)
- One (1x) custom dedicated eBlast sent to SAVEUR's opt-in subscriber list (*200K*)
- One (1x) editorial eNewsletter sponsorship promoting holiday gift guide with surrounding banner (*300x250*) sent to SAVEUR's opt-in subscriber list (*110K; added value*)

TIMING:

- December 2019

INVESTMENT:

- \$10,000

